

INTRODUCING

# BIoT CANADA

The intelligent buildings infrastructure magazine



Welcome to **BIoT Canada**, a new series of ebooks for the evolving buildings IoT market produced by **Annex Business Media**, Canada's largest B2B publisher.

Three issues of **BIoT Canada** will be produced in 2018 — April, July and October. The future of buildings infrastructure must support reduced energy costs, occupant safety, physical and cyber security, and the productivity of its occupants. Each issue will zero in on the four key pillars of buildings infrastructure that when connected create the building intelligence that support these objectives.

**Networked Lighting** — the fixtures, sensors and devices that make up intelligent lighting systems and improve energy efficiency and occupant comfort and productivity

**Environmental Controls** — the connected equipment, machines and devices that enable improved energy efficiency and occupant comfort and productivity

**Connectivity** — all of the buildings infrastructure components must be connected to enable data acquisition and analysis essential to the creation of intelligent buildings

**Security & Safety** — the devices and systems that ensure occupant safety, physical and cyber security

Experts predict that the global market for intelligent buildings will be worth a staggering US\$75.5 billion by 2021. **BIoT Canada** is the ideal vehicle for you to reach the decision makers in this exciting, growing market.

#### RATES & SPECIFICATIONS

	Ad Size	Specs	Net Rates
		1X	3X
Page (Full screen)	11.2" x 7"	\$4,600	\$4,300
½ Page Vertical	5.6" x 7"	\$3,500	\$3,250

#### DEADLINES

Issue	Ad Close	Material Due
April	April 5	April 12
July	June 27	July 6
October	Oct 3	Oct 10

For content enquires, please contact:  
Paul Barker • pbarker@annexweb.com • (416) 510-6752

To be productive, buildings must support two megatrends of digital transformation: connectivity and big data analytics.

**BIoT Canada** focuses on the solutions that transform automated buildings into intelligent (or smart) buildings. Coverage encompasses the integration of connected devices, systems and technologies of standalone systems within buildings infrastructure that enable each device to understand the environment beyond its intended controls. Essentially it is about the integration of buildings management systems and business systems that generate the data that, with the help of analytical tools via cloud and/or big data, enable building managers to understand trends and realize optimum efficiencies.

**BIoT Canada** will be distributed to a combined audience of 53,000+, consisting of Connections+ subscribers (IT and ICT professionals), Energy Manager subscribers (building managers, facility managers and operations managers across commercial, industrial and institutional segments), Electrical Business subscribers (contractors involved in installing and maintaining buildings power infrastructure) and Canadian Security (physical and cyber security management professionals), all proven leaders in their respective market segments.

For advertising opportunities, please contact:

Account Manager  
**Jacquie Rankin**  
jrankin@annexbusinessmedia.com  
(416) 510-5230 desk • (647) 280-5885 cell

Group Publisher  
**John MacPherson**  
jmacpherson@annexweb.com  
(416) 510-5248 desk • (416) 997-0377 cell

Senior Publisher  
**Maureen Levy**  
mlevy@annexweb.com  
(416) 510-5111 desk • (416) 823-7864 cell